



S T E I N W A Y & S O N S

Tavern on the Green Installs Unique Steinway-Inspired Sculptures

Long Island City, NY (March 30, 2009) – Tavern on the Green, New York City’s dazzling landmark restaurant in Central Park, has installed two new attractions in its fabled garden – sculptures based on Steinway & Sons’ concert grand pianos by artist Adrian Butash. The two Steinway-inspired marble sculptures will stand upright in the Tavern’s garden and will serve as hands-on photographic opportunities for adults and children visiting the restaurant.

The imposing six-foot green marble sculpture, “Homage à Steinway-Emerald Sonata” stands alongside a three-foot sculpture “Homage à Steinway-Rhapsody.” Both sculptures were conceived as a tribute to a company Butash considers the most celebrated name in music. The pieces are sculpted from 500 million year old marble and capture the unmistakable and iconographic silhouette of the Steinway concert grand. Both the artist and the Tavern encourage visitors to approach and touch the sculptures.

“The piano is a universal object of intrigue. No other musical instrument has a shape that is so beautiful, compelling and seductive,” said Butash, a former New York advertising executive who now lives in Santa Barbara, California, where he pursues an artistic career that includes sculpture, books and television projects.

Tavern on the Green has installed the two Steinway sculptures as part of an ongoing program that enables sculptors to introduce their works to the public in a lush

outdoor setting. The Steinway sculptures are priced at \$200,000 and \$72,000, and Butash will donate ten percent of the sale of each sculpture to the Snowman Foundation, which supports music programs for schools, community programs and underprivileged children.

“Steinway & Sons has always been considered a source of inspiration for musicians and music enthusiasts,” said Todd Sanders, vice president of sales and marketing for Steinway & Sons. “To see our pianos inspire visual art as well is very exciting. We’re pleased to know the sculptures will be used to support art education and to reach out to children.”

About Adrian Butash

Adrian Butash is a sculptor, television producer and publisher. He is also an independent Holocaust scholar who has designed a memorial for the Mauthausen concentration camp.

To learn more, visit www.adrianarts.com

About Steinway & Sons

Since 1853 Steinway pianos have set an uncompromising standard for sound, touch, beauty and investment value. Steinway remains the choice of 9 out of 10 concert artists, and it is the preferred piano of countless musicians, professional and amateur, throughout the world. For more information, visit www.steinway.com.

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